



ASIA Media Guide

- + Annual Membership Directory
- + Alabama Self-Insurers eNewsletters

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ANNUAL MEMBERSHIP DIRECTORY

This annual publication contains valuable member information and is used as a tool all year long.

+ All ads will be full page or half page. Inside, four color ads will be placed on tabs on a first come, first serve basis.

**+ SPECS:
Full page ad
is 4.5in x 7in**

**Half page ad
is 4.5in x 3.5in**



Pricing

| | <i>Member Rate</i> | <i>Non-member Rate</i> |
|--------------------------------------|--------------------|------------------------|
| <i>Back Cover</i> | \$900 | \$1,000 |
| <i>Inside Front Cover</i> | \$650 | \$750 |
| <i>Inside Back Cover</i> | \$650 | \$750 |
| <i>Full Page</i> | \$450 | \$550 |
| <i>Half Page</i> | \$300 | \$350 |
| <i>Section Divider (5 available)</i> | \$500 | \$600 |

+ DEADLINE: All insertion orders and artwork must be received by March 1st. The publication date for the Membership Directory is April 2018.

[eNEWSLETTER]

The official online newsletter of the Alabama Self-Insurers Association, this publication features news and highlights that are critical to our online membership. Featuring rotating spotlights, articles and more, our newsletter is a trusted and valued member resource. It is available in digital format only. Our eNewsletter provides members with up-to-date industry information and news.



+ SPECS:
7 inches by 9-1/2 inches

+Ad Rates Per Insertion/Issue:

| | <u>1X</u> | <u>2X</u> | <u>3X</u> |
|-----|-----------|-----------|-----------|
| Ad: | \$400 | \$350 | \$300 |

+ These are member rates. Non-members please add \$200 to each price.

+ DEADLINE: All insertion orders and artwork must be received by the 1st of the month prior to the month of that issue. On multiple ad contracts, if the advertiser fails to supply new or changed copy by the closing date, the publisher is authorized to repeat the last advertisement.

+ PUBLICATION DATES:

Winter - February/March 2018
Summer - June/July 2018
Fall - September/October 2018

+ MECHANICAL REQUIREMENTS:

Must be in JPG format

ASIA Directory Contract

| <u>Ad Types:</u> | <u>Member Rate:</u> | <u>Non-Member Rate:</u> |
|---------------------------------|--------------------------------|-------------------------|
| Back Cover | \$900.00 | \$1,000.00 |
| Inside Front Cover | \$650.00 | \$750.00 |
| Inside Back Cover | \$650.00 | \$750.00 |
| Section Divider (Full Page Tab) | \$500.00 (5 available) | \$600.00 |
| Full Page | \$450.00 (Unlimited available) | \$550.00 |
| Half Page | \$300.00 (Unlimited available) | \$350.00 |

Please circle the type of ad you wish to place in the Membership Directory.

All ad contracts and artwork must be received by March 1st.

The publication date for the Membership Directory is April 2018. Negatives or camera-ready art are preferred. All ads will be sold and placed on a first-come, first-served basis.

Company Name _____

Contact _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-Mail** _____

Please mark the one that applies: _____ ASIA Member _____ Non-Member

.....
Amount of Payment \$ _____

Form of Payment: Company Check Credit Card (please complete information below)

Type of Credit Card: Visa Mastercard American Express

Cardholder's Name _____ **Billing Zip Code** _____

Security Code: _____ **Card Number** _____

Expiration Date _____ **Signature** _____

Please send Advertising Contract, Artwork and Payment to:

Alabama Self-Insurers Association
Post Office Box 240757
Montgomery, AL 36124-0757
Fax (334) 272-7128
Email: ASIA@gmsal.com

ASIA Ad Contract

We hereby authorize the Alabama Self-Insurers Association to publish our Online advertisement in the:

_____ Winter _____ Summer _____ Fall

IT IS AN ELECTRONIC PUBLICATION ONLY

| Ad Rates Per Issue: | 1X | 2X | 3X |
|----------------------------|-----------|-----------|-----------|
| | \$400.00 | \$350.00 | \$300.00 |

These rates are member rates - non-members please add \$200.00 to each price.

All advertising accepted subject to rates, terms and conditions as determined by the Alabama Self-Insurers Association. The Publisher reserves the right to reject undesirable advertisements. Invoices are due within 15 days of the billing date.

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Company Name _____

Contact _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-Mail** _____

Please mark the one that applies: _____ ASIA Member _____ Non-Member

.....

Amount of Payment \$ _____

Form of Payment: Company Check Credit Card (please complete information below)

Type of Credit Card: Visa Mastercard American Express

Cardholder's Name _____ **Billing Zip Code** _____

Security Code: _____ **Card Number** _____

Expiration Date _____ **Signature** _____

Please E-mail Advertising Contract, Artwork and Payment to:
ASIA@gmsal.com