

ASIA

A L A B A M A
S E L F I N S U R E R S
A S S O C I A T I O N

Summer Conference
AUGUST 15-17, 2010

HILTON SANDESTIN BEACH GOLF RESORT & SPA
DESTIN, FLORIDA

Alabama Self-Insurer's Association

TENTATIVE AGENDA

Sunday, August 15th

11:30 a.m. – 1:00 p.m.

1:00 – 1:10 p.m.

1:10 – 2:15 p.m.

2:15 – 3:00 p.m.

3:00 – 3:30 p.m.

3:00 – 5:00 p.m.

3:30 – 3:45 p.m.

3:45 – 4:15 p.m.

4:15 – 4:45 p.m.

4:45 – 5:00 p.m.

5:00 – 7:00 p.m.

Registration & Refreshments

Opening Remarks

Case Law Update – Charles Carr & Bo Kirkpatrick, Carr Allison

Is This Truly A Workers Compensation Injury?

Dr. Paul Canale & Dr. Leslie Rush, Baldwin Bone & Joint

DIR Update – Tom Surtees & Joey Ammons

Exhibitor Move In

Refreshment Break

Neck Pain: Common Cervical Conditions & Treatments

Dr. John Johnson, The Spine & Neuro Center

Discrimination Through the Best Intentions – Doug Kauffman,

Balch Bingham

Introduction of Conservative Judicial Candidates

Opening Reception in Tradeshow

Monday, August 16th

8:00 – 9:00 a.m.

9:00 – 10:00 a.m.

10:00 – 10:30 a.m.

10:30 – 11:00 a.m.

11:00 – 11:30 a.m.

11:30 a.m. – 12:00 p.m.

12:30 p.m.

1:30 p.m.

6:00 – 8:00 p.m.

Breakfast in the Tradeshow

Warranty Work – How to Handle Unhappy Outcomes from Elsewhere

Dr. Brent Ponce, Dr. Richard Meyer, Dr. Rena Stewart &

Dr. John Kirchner, UAB Orthopaedic Surgery

Medical & Legal Implications in Dealing with Pre-Existing Conditions

Cowin Knowles, Ball, Ball, Mathews & Novak & Dr. Tucker Mattox,

Southern Orthopaedic Surgeons

Refreshment Break in the Tradeshow

Peer Review/IME

Dr. Todd Smith, St. Vincent's Orthopedics

Prescription Drug Delivery: What's Best for All Parties

Jeff Bogan, Linear Solutions and Toi Corbett, Drummond

Company with Carol Walker moderating

Golf Outing on Baytowne Course

(You Must Be Registered for the Conference to Play in Golf

Outing)

Tennis Round Robin Tournament

(You Must Be Registered for the Conference to Play in Tennis

Tournament)

Reception and Silent Auction in Tradeshow

Tuesday, August 17th

8:00 – 9:00 a.m.

9:00 – 9:45 a.m.

9:45 – 10:15 a.m.

10:15 – 10:30 a.m.

10:30 – 1:00 p.m.

1:00 p.m.

Breakfast in the Tradeshow

Medicare Suit Update & Ramifications for Employers

Jeannie Walston, Starnes & Atchison & Teresa Lynn, Corvel

Ethical Dilemmas in Workers Compensation

Carin Pendergraft, Ogletree Deakins

Refreshment Break/Hotel Check Out

Handling a Patient the Correct Way

Moderator - Dana Daniel, Patient - Carol Brooker, Orthopaedic,

Specialists of Alabama, Employer - Suzy Braden, Regions,

Adjuster - Davida McCloskey, Avizent, Physical Therapist - Russ

Hyde, Case Manager - Desti Tanner, RN, Surgeon - Spain Hodges,

Orthopaedic Specialists of Alabama, Attorney: Fred Fohrell

Annual Membership Meeting

Exhibitor Fees & Information

Members - \$750 (includes up to 3 representatives per company)

Non-members - \$1,000 (includes up to 3 representatives per company)

Spouse/Guest Pass - \$75 (includes Receptions, Tradeshow, Continental Breakfasts and Drink Tickets)

Company names that appear on the Exhibitor layout had the privilege of signing up early for the Summer Conference due to their attendance at the Winter Workshop. In order to keep that space, you must return your Registration Form with payment by June 15, 2010. After that date, all booths that have not been paid for will be released for resale.

Each booth is 6' deep and 10' wide and includes full pipe and drape, one 6' x 30" skirted table, two chairs, one wastebasket and a standard ID sign. Our decorator is Southern Convention Services, the same company who did our Winter Workshop. Booth set-up is contracted through them and all shipping arrangements must be made directly through them. Any special requests for your booth must also be directed to Erica at Southern Convention Services by calling her at (256) 461-8815. They are easy to work with and very professional.

Booth set-up will begin on Sunday afternoon, August 15th from 3:00 p.m. - 5:00 p.m. We have planned 6.5 hours of tradeshow time and all food and beverage events have been planned during tradeshow hours inside the exhibit hall to offer exhibitors maximum exposure. Exhibitors must tear down their booths after the Continental Breakfast on Tuesday, August 17th. The tradeshow will be closed during all education sessions.

Each exhibitor is required to donate an item worth at least \$100 to the Silent Auction. This item will be kept at your booth for bidding just like Winter Workshop - the better the item - the more traffic you get at your booth.

Exhibitors may move in from 3:00 p.m. until 5:00 p.m. on Sunday afternoon.

SHOW HOURS ARE:
5:00 p.m. - 7:00 p.m. on Sunday
8:00 a.m. - 9:00 a.m., 10:30 - 11:00 a.m. and 6:00 p.m. - 8:00 p.m. on Monday
8:00 a.m. - 9:00 a.m. on Tuesday, Tear down at 9:00 a.m. Tuesday

SPONSORSHIP OPPORTUNITIES

Platinum - \$5,000 (unlimited available)

- Includes your choice of exhibit space & 5 representatives
- 4 spouse/guest passes
- Full page ad in program
- Special recognition on signage, in program & newsletter

Gold - \$3,000 (unlimited available)

- Includes exhibit space & 4 representatives
- 3 spouse/guest passes
- 1/2 page ad in program
- Special recognition on signage, in program & newsletter

Silver - \$1,500 (unlimited available)

- Includes exhibit space & 3 representatives
- 2 spouse/guest passes
- Special recognition on signage, in program & newsletter

Bronze - \$1,000 (unlimited available)

- 4 spouse/guest passes
- Special recognition on signage, in program & newsletter

General - \$500 (unlimited available)

- Special recognition on signage, in program & newsletter

Golf Sponsor - \$2,500 (1 available)

Hotel Key Sponsor - \$2,000 (Taken)

Program Back Cover - \$750.00 (Taken)

COMP PAC Silent Auction!

The ASIA Summer Conference keeps getting bigger and better each year. Last year we had over 600 people attend the Conference to learn something new, meet at least one new industry contact, find at least one new supplier, vendor or product and to have fun.

This year our Program Committee has again planned a Silent Auction to help fund COMP PAC, our political action committee. *All attendees* are encouraged to bring a gift to be placed in the silent auction. The most popular items are home decorative pieces, power tools, recreational items like gold clubs, tennis rackets, fishing rods and reels.

Each vendor is also be asked to donate an item. Vendor items will be placed at the vendor's booths, so the more popular the item, the more traffic at their booth. It will be fun and should help COMP PAC rebuild their balance.

2010 Alabama Self Insurers Association

Sandestin Hilton Emerald Ballroom

6x10 booths

F13 Griffin Medical
F14 Smith & Nephew
F15 Southern Imaging
F16 Aegis

ASIA REGISTRATION

Neurological Rehab Living Centers 66	SME 65	EBSCO 64	Motion Medical 63	Genex 62	Coventry Workers Comp 57	Global Options 56
45 Rehab Select	46 Doleys Clinic	47 Valley Center for Nerve Studies	48 NeuroLife	49 TOC	50 AOC	51 Wilhoite & Assoc.
Occupational Health Center 44	BEST 43	Dr. Beretta 42	UAB Ortho. Surgery 41	Center 4 Pain 40	St. Vincent's Occupational Health Clinics 37	St. Vincent's Spine & Neuro Center 35
23 Therapy South	24 Vernis & Bowling	25 Resource Action Net.	26 Directions Management of AL	Orthopaedic Specialist of AL	27 Ergo Science	28 Brentwood Services
SPTN 22	Avivent 21	Image South 20	Health Systems 19	Dr. Kendrick 18	Managed Health Care 16	The Ortho Group 15
1 SouthLake Ortho	2 AL Pain Consultants	3 Bio Tech	4 Sports Med. Ortho. Spec. Limb	5 AL Artificial	6 Carr Allison	7 D&D Case Management
					8 Carr Allison	9 Coastal Birmingham Radiological Services
					17 Carlisle	10 Jett Medical 13
					18	11 Jett Medical 13
					19	12 Total Pain Solutions 12
					20	13 Jett Medical 13
					21	14 Com 1 One 14
					22	15 The Ortho Group 15
					23	16 Managed Health Care 16
					24	17 Carr Allison 17
					25	18 D&D Case Management 18
					26	19 The Ortho Group 19
					27	20 Image South 20
					28	21 Avivent 21
					29	22 SouthLake Ortho 22
					30	23 Occupational Health Center 23
					31	24 Best 24
					32	25 Dr. Beretta 25
					33	26 Motion Medical 26
					34	27 Doleys Clinic 27
					35	28 Valley Center for Nerve Studies 28
					36	29 NeuroLife 29
					37	30 Genex 30
					38	31 SME 31
					39	32 EBSCO 32
					40	33 Motion Medical 33
					41	34 Doleys Clinic 34
					42	35 Valley Center for Nerve Studies 35
					43	36 NeuroLife 36
					44	37 Genex 37
					45	38 SME 38
					46	39 EBSCO 39
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					51	44 Genex 44
					52	45 SME 45
					53	46 EBSCO 46
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					91	84 Valley Center for Nerve Studies 84
					92	85 NeuroLife 85
					93	86 Genex 86
					94	87 SME 87
					95	88 EBSCO 88
					96	89 Motion Medical 89
					97	90 Doleys Clinic 90
					98	91 Valley Center for Nerve Studies 91
					99	92 NeuroLife 92
					100	93 Genex 93

Accelerated Physical Therapy F17

Preferred Medical F12

Wright Rehab F11

BCBS F10

Athens Consulting F9

Corvel F8

PMOA F7

PMAMC F19
Southern Ortho Surgeons F18

Align Networks F21

One Call Medical F22

Stairs

RJ Investigations F25

Dynasplint Systems F25
Mobile Open MRI F24
Painsouth F23

Red= Sponsor Location

Alabama Self-Insurer's Association
Post Office Box 240757
Montgomery, Alabama 36124-0757

Pre-Sort Std.
U.S. Postage
PAID
Permit #275
Montgomery, AL

CREDITS

Claims Adjusters - 12 hours • Nurses - 12 hours
Case Managers - 10 hours • PT/OT - applied for
CLE hours - applied for • Department of Insurance - applied for

HOTEL

Hotel reservations can be made by calling the Hilton Sandestin Beach Golf Resort and Spa directly at (850) 267-9500. The run of the house room rate for the conference is \$189 a night (single or double occupancy) plus 11% sales tax. **Reservations must be made by July 13th** in order to secure the special room rate and to ensure room availability. Remember to mention that you are with the ASIA Summer Conference when making your reservation. Check out the hotel at their web site at www.sandestinbeach-hilton.com. Call early as the hotel typically sells out during our meeting.

GOLF

We have planned an afternoon of fun following the educational sessions on Monday morning. The Golf Tournament will be held at the beautiful Baytowne Course, located on property at the Sandestin Resort. The golf tournament will begin at 12:30 p.m. and will include lunch and prizes for 1st, 2nd and 3rd place teams, the longest drive and closest to the pin.

DRESS

Dress for the conference and all social activities is resort casual. However, you may want to bring a light jacket or sweater to wear during the meetings as it is sometimes difficult to regulate the temperature in large conference rooms and it tends to be cool.

Start making your plans to attend the ASIA Summer Conference by completing your registration form and returning it with your payment to the ASIA office today! If you have any questions or need additional information, please contact the ASIA office at (334) 260-7970 or (800) 366-3439.